

# All Things AI 2027

## SPONSORSHIP PROSPECTUS

Put your brand in front of the businesses building with AI - on stage, on the expo floor, in email mailings, and in your own virtual booth on the event site.

### SPONSORSHIP LEVELS

#### Presenting - \$125,000

Every opt-in lead from the event; keynote (prime), named track + emcee + entry scanning, lounge, private room, own workshop, full-network blast  
(Benefits listed in the comparison matrix below.)

#### Platinum - \$60,000

Keynote morning slot to the first Platinum to sign, other two close the day; named track + emcee + entry scanning; own workshop  
(Benefits listed in the comparison matrix below.)

#### Gold - \$30,000

Demo Theater session - the Gold stage  
(Benefits listed in the comparison matrix below.)

#### Silver - \$7,500

Tabletop exhibit, 4 passes, lead scanning  
(Benefits listed in the comparison matrix below.)

#### Startup Alley - \$2,500

Demo pod on the main path; under 3 years, under \$5M raised; credit toward 2028 Silver

(Benefits listed in the comparison matrix below.)

Community - \$1,000

Local logo of support, no booth

(Benefits listed in the comparison matrix below.)

## NEXT STEPS

Choose a level that matches your goals, then contact the organizer to reserve inventory, complete contracting, and unlock the sponsor portal (booth picker, virtual booth, and fulfillment checklist).

Contact: [info@allthingsai.org](mailto:info@allthingsai.org)